



Process:

Land Line Call>Voice Mail> Email> Cell Phone Call> Voice Mail>Text Message>Social Media>Microsoft Appt

Voice Mail

Hi _____,

This is Steve Jones of Howard Lee, I hope you are fantastic it this morning. _____, we have had the chance to talk before, but I am the top recruiter in the _____ software space. The reason for the call though - I have 2 of the top sales professionals in your industry, that I want to get into your hands in into interview process before your competitor gets them.

Bullet Point 1 –

Bullet Point 2 -

Call me at your earliest so you have a chance at these guys. I will also follow up by email.

Email after Voice Mail Left

Hi _____,

Sorry I missed you on the phone this am. We have not spoken before. but I provide the top Sales talent for the _____ software industry over the last 16 years. I have placed over _____ sales killers in your industry with organizations like _____, _____, and _____.

The reason for the email is - ***I have a few "A" players from your industry that are looking for a change and thought of your organization.***

Can I get 10 minutes of your time to introduce myself and more importantly these sales pros who could be game changers for your organization.

I have some time on Monday at 10:00am blocked off. I will send out a Microsoft invite. Please change the time if it doesn't work to something that does. The least thing you will get out of the call – is know who the top recruiter in your industry is.

Looking forward to connecting.

Text Message

Hi _____, I have two sales pro's from _____ I would like to get in your hands before competitors get them. Sending Microsoft Appt invite. Steve LePatner (555)555-1212

Linked IN Message (free service)

Hi _____, I need to get two superstars in your hands from your competitor_____. Sending an time that works for me. Let me know if it works for you. Please use my 8000 contacts on linked in to your advantage. Jon 513-792-6260

Microsoft Appointment

Hi _____,

We have not spoken before, but I provide the top Sales talent for the _____ software industry over the last 16 years. I have placed over _____ sales killers in your industry with organizations like _____, _____, and _____.

The reason for the appointment - I have a few "A" players from your industry that are looking for a change and thought of your organization.

Can I get 10 minutes of your time to introduce myself and more importantly these sales pros who could be game changers for your organization.

Looking forward to the quick introduction and to learn more about your goals and objectives in 2014.